



Aleksandar Pešić

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CAREER SUMMARY

Multimedia artist with a strong interdisciplinary background in communication and digital marketing. Experienced in client relations, mentoring, leading multicultural and international teams. Proven skills in graphic design, video and editing, AI tools, and content management. Passionate about creative and conceptual work, professional development, and the intersection of corporate culture and innovation.

Started working with university professors in high school, received various awards up to the level of international competitions in **Zemun Gymnasium** – *Physics Talents Program* and **SMŠ “Kosta Manojlović”** – *Music Theory & Sound Engineering*. Developed adaptability, critical thinking and time management by overseeing diverse teams and tracking results on online platforms.

SKILLS AND STRENGTHS

- Digital Communication – years of experience managing emails, training teams in client-facing roles.
 - Graphic & Media Design – Proficient in Adobe CC (Photoshop, Illustrator, InDesign), Microsoft Office and Google Workspace programs, as well as various other audio and video editors.
 - AI Tools & Tech Literacy – Advanced use of AI software and web design tools with basic programming.
 - Creative Writing & Public Speaking – Strong verbal and written communication developed through teaching, event organization, translation, and managing business emails, chat, and calls.
 - Multilingual Abilities – Native in Serbian (C2), proficient in English (C2), Russian (B1), and Spanish (A2). Experienced with translation and cultural interpretation due to volunteering experience in cultural events.
 - Project Management – Experience in handling social media and timelines using Trello and similar tools.
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PROFESSIONAL ACCOMPLISHMENTS

- Trained international representatives and moderators improving communication efficiency by 25%.
 - Led design and communication initiatives for NGO campaigns, increasing engagement and visibility.
 - Earned multiple certifications in relevant fields using courses (edX, Coursera, Skillshop, RAF, ITHS).
 - Developed professional networks via international projects (EYFON, GIDE, ABEX FMK, Erasmus+)
 - Volunteered in and organized major cultural events like FESTIMIR and Days of Democracy - Viminacium.
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WORK HISTORY

Foundever, Social Media Coordinator (05/2021 – 09/2026)

GP Solidarnost, Digital Communications Manager (03/2025 – Present)

Prepaire Labs, Senior Designer (06/2026 – Present)

EDUCATION

Multimedia Artist (2026), **Faculty of Contemporary Arts, Belgrade (BA)**

Applied Design (2026) – **Politecnico di Milano (Exchange Programme)**